

CHASE RUIZ WRAY

WRAYFASHIONDESIGN.COM



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New York, NY

502-558-5150

KEY QUALIFICATIONS

- A dedicated servant leader and project manager with a proven track record of fostering collaboration, implementing strong organizational strategies, mastering time management, and facilitating clear communication.
- Proficient in Microsoft Office: Word, Excel, Outlook, & PowerPoint
- Extensive experience in QuickBooks, Adobe Suites, Photoshop, Illustrator, InDesign, Premier Pro, Mail Chimp, Shopify, Omnisend, Meta Business Suite, and After Effects.
- Experience with the creation of intricate presentations, ensuring their timely delivery, while upholding a steadfast commitment to the quality of ideas.
- Capable of effectively managing multiple projects and deadlines while maintain a sharp focus on day-to-day operations.

EDUCATION

Savannah College of Art and Design

Savannah, GA, Fashion Design B.F.A
Graduated: Spring 2023

Ivy Tech Community College

Sellersburg, IN, Transfer General Education
Core Certificate Graduated: May 2020

Charlestown High School

Charlestown, IN, Academic Honors Diploma
Graduated: June 2020

PROFESSIONAL EXPERIENCE

Fashion and Product Development Assistant

Taj by Sabrina and Sabbia di Lino |
July 2024 - Present

- Lead photoshoot production, overseeing model casting and selection.
- Collaborate closely with the head designer on design concept development and collection planning.
- Address garment discrepancies and provide technical guidance during factory sampling.
- Present design concepts, prints, and textiles for seasonal collections.
- Design graphic repeats and placements for upcoming collections, ensuring cohesion with overall collection theme.
- Assist in selecting Pantone color palettes for prints and textiles.
- Contribute to the branding and visual identity of a new startup label.
- Oversee the coordination of website development, aligning digital presence with business objectives.
- Lead design and aesthetic decisions related to brand identity, ensuring consistency across all platforms.
- Prepare and finalize garments for clients, including steaming, ironing, and meticulous packaging.
- Assist in the development of naming conventions for design files and inventory management systems.
- Curate and manage the social media content calendar, maintaining a cohesive and strategic brand aesthetic.
- Edit and prepare photography for digital platforms, ensuring high-quality presentation across all channels.

Fashion Assistant Internship

Stephany Richards Designs |
December 2022 - June 2023

- Specialize in garment tailoring, ensuring an impeccable fit, refined presentation, and superior comfort.
- Collaborate in creative direction for fashion projects, providing valuable input to enhance design appeal and overall visual impact.
- Generate accurate product cost estimates, factoring in materials and labor to meet client budgets while maintaining design integrity.
- Select and source premium fabrics, applying advanced techniques to achieve desired textures, finishes, and effects that elevate the collection.
- Streamline the cut-to-sew process, improving production efficiency and precision while maintaining high-quality standards.

Events Coordinator of Major Accounts

The Flower Bazaar |
December 2023 - March 2024

- Managed invoices and maintained detailed transaction and payment records to streamline accounting processes
- Assisted in inventory management, analyzing stock levels and determining purchases for upcoming events to ensure supply and reduce waste
- Wrote recipes and created sample arrangements, ensuring consistency in product quality
- Played a key role in managing Valentine's Day production, assisting customers and handling sales transactions for a profitable season
- Developed systems and Excel sheets for tracking profit margins and inventory management, refining arrangement recipes to align with flower standards and availability
- Led project management for special events from start to finish for major accounts

Interior Design Assistant

Leslie Lewis and Associates |
August 2019 - May 2020

- Managed sample orders and coordinated purchase and work orders to ensure seamless production flow and timely project completion.
- Administered invoicing, tracked expenses, and generated financial reports using QuickBooks to ensure accuracy and maintain effective financial oversight.
- Conducted precise measurements and collaborated in CAD floorplan design to support product development and optimize spatial planning.
- Organized and oversaw sample deliveries to clients and vendors, ensuring on-time and accurate shipments while maintaining excellent communication.
- Developed design boards to visually present materials, textures, and finishes, contributing to the product development process and design refinement.
- Supervised store opening and closing procedures and performed regular inventory checks to maintain accurate stock levels and optimize operational efficiency.
- Assisted in product selection and delivered exceptional customer service to ensure a positive and seamless client experience



ACADEMIC EXPERIENCE

Senior Thesis

- Managed the end-to-end development of a fashion collection, from initial concept to final execution.
- Conducted in-depth trend analysis and developed cohesive concept boards.
- Sketched and refined garment designs, ensuring alignment with the collection's theme.
- Sourced and procured high-quality fabrics, trims, and notions.
- Executed pattern making, draping, cutting, and garment construction with precision tailoring.
- Developed comprehensive mood boards and shot lists for photoshoots.
- Directed and managed creative photoshoots and video production, overseeing styling and art direction.
- Performed post-production editing on photos and videos for professional presentation.
- Created and produced a fashion film, handling all aspects from storyboard to final cut.

Pattern Making and Draping

- Proficient in creating and modifying patterns for various types of garments and accessories.
- Experienced in draping and flat pattern techniques.
- Ability to translate design sketches into accurate patterns.
- Knowledgeable in grading patterns for multiple size ranges.
- Competent in creating digital and paper patterns.
- Familiar with industry standards and best practices for pattern development.
- Excellent attention to detail ensuring precise and high-quality patterns.
- Capable of troubleshooting and resolving pattern-related issues during the production process.
- Strong collaboration skills working with designers, tailors, and production teams.
- Ability to manage multiple projects simultaneously, meeting tight deadlines.
- Continually updating skills and knowledge of the latest pattern-making technologies and trends.

CERTIFICATIONS

- TIPS Certification, 2023
- NexGen Leadership Training, May 2019
- Diversity Training, August 2022
- Safesport Coaching Training (USA Volleyball), 2019
- Youth Safety & Child Abuse Certification, August 2018
- Microsoft Office Specialist (MOS) Certification, May 2018
- Student Ambassador Certification, November 2017

Illustrations and Textiles

- Extensive knowledge of textile properties, fabric behavior, and textile sourcing.
- Proficient in textile design, including printing, dyeing, and fabric manipulation techniques.
- Skilled in hand-drawing detailed fashion illustrations and technical sketches.
- Experienced in creating accurate digital flats, ensuring precise representation of garment details.
- Competent in hand-drawing flats, maintaining consistency with design specifications.
- Ability to render textiles and garment designs with realistic textures and colors both digitally and by hand.
- Strong understanding of fabric drape, pattern repeats, and textile applications.
- Adept at creating digital textile patterns and prints.
- Excellent attention to detail in both hand and digital illustrations, ensuring high-quality visual presentations.
- Capable of translating creative concepts into detailed visual representations.
- Proficient in using digital tools to enhance and refine hand-drawn sketches.
- Can develop comprehensive tech packs detailing garment specifications, construction methods, and materials for seamless production handoff.

VOLUNTEER AND CO-CURRICULAR

- SCAD Men's Tennis Team 2020-2021
- Slow Fashion Club 2022-2023
- Academies of Greater Clark Steering Committee 2016-2020
- FCCLA State Executive Council Member 2017-2020

HONORS AND AWARDS

- Finalist in Arts Thread Global Design Graduate Show, 2023
- Savannah College of Art and Design Dean's List, 2020 - 2023
- NAIA Student Scholar Men's Tennis, 2021
- Greater Clark County Schools PRIDE Award, December 2017

COMPETITION SUBMISSIONS

- Finalist in Arts Thread Global Design Graduate Show, 2023
- CFDA Scholar Competition, 2022
- Swarovski Crystal Sponsorship, 2023
- Pierre Cardin Scholar Competition, 2023